



Your Career Goals with US!



Career Margadarshak (CM) Report

****This report is just a guide based on your responses. Your journey is yours to shape — with passion, effort, and choices, you can achieve the path you truly aspire to.****

1. Assessee Details

Name	
Email	
Phone	
Age	15
Gender	Male
Location	Pune, Maharashtra
Institution	Evyaa Corporation
Education / Employability Status	Studying

CareersandMe by eVyaas Learning has prepared this Career Margadarshak (CM) Report to give you a clear view of your career direction based on the information you shared. It combines your personal and academic details, hobbies, career preferences, goals, and aptitude and personality insights to highlight where your strengths align. Using these inputs, the report supports informed decisions by translating insights into action—suggesting best-fit career options, outlining suitable study pathways (including key courses, entrance exams, and leading institutes), and recommending practical next steps such as certifications, portfolio-building, and internships to help you move forward with clarity and confidence.



2. Educational Details

Level	Name	Institution	Status	Result
10th	10th		Pursuing - May/2026	0.00%
9th	9th		Completed - May/2025	68.00%

3. Hobbies

1. Outdoor Sports
2. Indoor Games (chess, carrom, puzzles, rubics cube etc)

4. Extracurricular Activities and Achievements

Activity Name	Awards and Achievements	Description
na	na	N/A

5. Career Preferences

Sr No	Preference	Enablers	Obstacles / Hurdles
1	data scientist	Family support, Career counseling access, Online learning access	Financial constraints, Limited awareness, Rigid degree pathways
2	ca	Family support, Career counseling access, Online learning access	Financial constraints, Limited awareness, Rigid degree pathways

6. Goals

Sr No	Short-Term Goal	Long-Term Goal
1	pass 12th std	get a job
2	earn money	earn a lot of money

7. Personality Types and Aptitude Scores

Dominance Level	Personality Type	Aptitude Area	Score
Primary	Action Oriented	Quantitative	Medium
Secondary	Organiser	Logical	Medium
Tertiary	Networker	Spatial	Low

Interpretation of Personality Types and Aptitude Scores

Personality Types Analysis

Action Oriented

Your top personality type is Action-Oriented. You are an energetic, dynamic, and highly motivated individual who thrives on movement, variety, and multitasking. You often dislike being confined to repetitive or sedentary work, preferring roles that require you to juggle multiple responsibilities simultaneously. Your leadership potential is strong because you are comfortable making decisions even with limited information—you naturally go out and seek what you need. You may be low on patience and can sometimes find it difficult to concentrate on one task for too long, but this same restlessness drives your creativity, adaptability, and problem-solving. Your interpersonal style is often direct, persuasive, and motivational, making you effective at energizing teams. Be mindful of appearing impatient with slower-paced colleagues or cutting discussions short. Cultivating active listening and empathy will help you harness your energy without overwhelming others. Ideal career paths include operations management, entrepreneurship, event management, crisis response roles, field sales, and project management in dynamic sectors. Other fields like emergency response, healthcare coordination, NGO project work, or defense roles also benefit from your decisive nature. These careers allow you to lead teams, oversee complex, multi-layered tasks, and handle frequent changes or challenges. You are best suited for starting and driving new initiatives rather than long-term maintenance work that demands sustained, focused, and unchanging routines. To grow, work on building routines—even short ones—that improve consistency without sacrificing your dynamism. Mindfulness and structured planning can help channel your high energy more effectively while maintaining healthy team relationships.

Organiser

You display Organiser personality type and show many of these structured, detail-oriented qualities, but in a more balanced way. You value logical thinking and planning, though you don't insist on exhaustive preparation in all aspects of life. Instead, you prioritise organisation in areas you find especially important. You often maintain a generally tidy or functional approach to your environment, even with mild chaos, knowing where things are and how to find them quickly. You're likely to plan events or projects using short lists or mental notes, and you usually think through decisions carefully, seeking at least basic evidence or reasoning before agreeing. Careers that require good organisation but also offer flexibility—such as operations management, business analysis, supply chain, education administration, or quality assurance—can

be a particularly good fit. Your strength lies in your ability to organise effectively when needed, balancing planning with flexibility in your approach. At times, you might overlook details in areas you consider less important, which could lead to unintended gaps. Being mindful of this helps you ensure consistency and reliability across all tasks.

Networker

Your third personality type is Networker. You are generally comfortable with people but don't require constant interaction to function effectively. You might be more reserved or introspective but still value periodic human connection for motivation, feedback, and alignment. You can work alone for extended periods but benefit from opportunities to engage with colleagues, exchange ideas, or feel part of a broader mission. You might prefer occasional in-person meetings or collaborative sessions even in solo or remote roles to maintain a sense of belonging and purpose. This trait gives you valuable flexibility—you can adapt to both independent work and team settings. Roles in research, design, consulting, teaching, administration, or remote work with planned collaboration can all suit you, provided they offer meaningful interpersonal touchpoints. Your ability to balance independent focus with social adaptability is a strength, enabling effective cross-functional collaboration without making you dependent on constant interaction.

Aptitude Scores Explanation

Quantitative – Medium

You have medium quantitative aptitude, showing a reasonable level of comfort with numbers and mathematical reasoning, even though highly abstract problem-solving or complex calculations don't come naturally. This level of aptitude is perfectly sufficient for many careers that involve applied or moderate quantitative work—especially when combined with your interests and the willingness to keep developing your skills. Fields such as business management, marketing analytics, supply chain management, operations, environmental sciences, social sciences, or healthcare management all benefit from a solid but non-specialist level of quantitative ability. You may be drawn to more computation-heavy fields like finance, engineering, or data science, and can intentionally strengthen these skills through targeted coursework, training, or practice. Adopting a growth mindset is key here; abilities can be developed over time with effort. It's important to match your current strengths with your interests and plan your skill development strategically to support your goals and aspirations.

Logical – Medium

You have a medium score in Logical Aptitude, suggesting a solid capacity for logical thinking, though complex or highly abstract problems may require more deliberate effort or structured support. This level of aptitude is sufficient for success in most professional fields, particularly if you're willing to practice and refine your skills over time. Careers such as Operations Management, Marketing, Teaching, Human Resources, Social Work, Healthcare Administration, and General Business can be excellent fits, especially when you balance logical problem-solving with strong interpersonal or creative abilities. Employers will expect you to approach challenges methodically, even if you occasionally need guidance for advanced analytical tasks. To strengthen your logical aptitude further, consider engaging in case-study practice, logic puzzles, structured decision-making exercises, or collaborative problem-solving with mentors. Importantly, a medium score isn't a limitation—it's a foundation that can be expanded with focused practice and experience.

Spatial – Low

You have low spatial aptitude, and you may find it challenging to visualise, interpret, or manipulate objects in space. Tasks such as reading blueprints, understanding complex diagrams, or planning physical layouts can feel difficult or draining. Careers that rely heavily on advanced spatial reasoning—such as architecture,

engineering design, urban planning, defence tactics, certain sports requiring complex movement anticipation, animation, or creative fields involving 3D design—might be less suitable without significant and sustained effort to improve these skills. Instead, you may want to explore careers that play to other strengths, such as language-based fields, analytical roles focused on numbers and logic, people-oriented careers like HR, counselling, management, or other domains aligned with your personality and aptitudes.



Recommended Stream for 11th & 12th Standard

Based on Student's aptitude scores in Quantitative, Logical, and Spatial domains, along with her top personality types – Action Oriented, Organiser, and Networker – the following stream recommendations are made:

Stream : Science-Commerce-Arts

Required Subjects: English, Political Science, Sociology, Economics, Psychology, Any stream (Commerce preferred), Any stream (Science/Commerce/Arts)

Major Job Roles:

- PR Executive
- Media Relations Officer
- Corporate Communication Head
- Event PR Manager
- Social Media Publicist
- Sales Executive
- Business Development Manager
- Area Sales Manager
- Regional Sales Manager
- Director of Sales
- Event Manager
- Wedding Planner
- Event Coordinator
- Corporate Events Specialist
- Exhibition Manager

Stream : Commerce

Required Subjects: Accountancy, Business Studies, Economics, Mathematics

Major Job Roles:

- Marketing Executive
- Brand Associate
- Sales/BD Associate

- Digital Marketing Analyst
- Category Executive
- Operations Manager
- Business Analyst
- Logistics Manager
- Production Planner
- Inventory Manager



UG Study Pathways

Career	Study Option	Subjects in 11th & 12th	Entrance Exams	Top Colleges in India	Placement Salary Range (INR)
Public Relations	BA in Journalism and Mass Communication	English, Political Science, Sociology	CUET, SET (Symbiosis), XIC OET, NPAT, IPU CET, Christ University Entrance	IIMC Delhi, Symbiosis Pune, XIC Mumbai, Christ University Bangalore, Jamia Millia Islamia Delhi	4-7 LPA
Sales Manager	BBA (Sales & Marketing) or B.Com (Marketing/Commerce with Sales Electives)	Any stream (Commerce preferred), Commerce/Maths/Business Studies	CUET UG, NPAT (NMIMS), IPMAT (IIM Indore), SET (Symbiosis), Christ University Entrance, St. Xavier's BMS Entrance	NMIMS Mumbai, Christ University, St. Xavier's College Mumbai, Symbiosis Centre for Management Studies, Delhi University (SRCC, Hindu College), Loyola College, Narsee Monjee College of Commerce & Economics	3-6 LPA
Marketing	BBA/BMS (Marketing)	Accountancy, Business Studies, Economics, Mathematics	CUET-UG, NPAT (NMIMS), SET (Symbiosis), IPMAT (IIM Indore/Rohtak)	NMIMS (Mumbai/BLR), Symbiosis (SCMS Pune), DU-SSCBS, CHRIST (Bengaluru)	3-8 LPA



Career	Study Option	Subjects in 11th & 12th	Entrance Exams	Top Colleges in India	Placement Salary Range(INR)
Event Management	BBA in Event Management	Any stream (Science/Commerce/Arts)	CUET, Amity JEE, IPU CET, NMIMS NPAT, Christ Entrance, NAEMD Entrance	NAEMD Mumbai, Amity University, Christ University, NMIMS Mumbai, Apeejay Institute of Mass Communication	3 – 8 LPA
Business Operations Management	BBA in Operations / General Management	Mathematics, Business Studies, Economics	CUET-UG, NPAT, IPMAT, SET, Christ University Test, JET	Christ University, NMIMS, Symbiosis (SCMS), Jain University	4-8 LPA

Diploma Study Pathways

Career	Diploma Course	Why?	Job Opportunities	Top Colleges in India	Placement Salary Range (INR)
Public Relations	Diploma in Public Relations & Advertising	Short-term program offering practical exposure in PR campaigns and branding.	PR Assistant, Event Coordinator, Media Monitoring Officer	Xavier Institute of Communications Mumbai, IIMC Delhi	3-5 LPA
Sales Manager	Diploma in Sales & Marketing Management or Diploma in Retail & Channel Management	Shorter professional route focusing on practical sales and retail skills for early entry into sales roles.	Retail Sales Associate, Sales Trainee, Customer Relationship Associate, Retail Sales Executive, Channel Partner Executive, Territory Sales Officer	NIIT Digital (Online), Welingkar Institute (Mumbai), IIMT Studies (Online), Indian Institute of Retail Management, Symbiosis Centre for Distance Learning, Amity University	2-5 LPA
Marketing	Diploma in Digital Marketing	Practical training in SEO/SEM, content, social media, analytics & campaign management	Digital Marketing Executive, SEO/SEM Analyst, Social Media Coordinator	IIDE (Mumbai), NIIT, XIC (Mumbai), NPTEL/SWAYAM	2-5 LPA

Career	Diploma Course	Why?	Job Opportunities	Top Colleges in India	Placement Salary Range(INR)
Event Management	Diploma in Event Management	Short-term professional course providing practical exposure and vendor coordination skills for event execution.	Event Coordinator, Wedding Planner, Event Assistant, Sponsorship Coordinator	NIEM Pune, EMDI Mumbai, NAEMD Mumbai, IIEM Delhi	2.5 – 6 LPA
Business Operations Management	Diploma in Logistics & Supply Chain Management	Focused program for entry-level careers in warehousing, procurement, and logistics operations.	Logistics Assistant, Procurement Executive, Supply Chain Coordinator	Indian Institute of Logistics, NTTF, IGNOU	3-6 LPA



PG Study Pathways

Career	Post-Graduate Course	Why?	Competitive Exams	Top Colleges in India	Placement Salary Range (INR)
Public Relations	MA in Public Relations / Corporate Communication	Deepens expertise in strategic communication, media ethics, and global PR practices.	IIMC Entrance, MICAT, JMI Entrance, ACJ Entrance, DU PG Entrance	MICA Ahmedabad, IIMC Delhi, Jamia Millia Islamia Delhi, Delhi University, Symbiosis Pune	8-18 LPA
Sales Manager	MBA/PGD M in Sales & Marketing or MBA/PGD M in Strategic/International Business (with Sales concentration)	Essential for mid to senior roles; builds leadership, strategy, advanced sales management, and prepares for global sales leadership roles.	CAT, XAT, SNAP, NMAT, MAT, CMAT, GMAT, GRE, IIM Ph.D. Admission Test	IIM Ahmedabad, IIM Bangalore, IIM Calcutta, ISB Hyderabad, XLRI Jamshedpur, MDI Gurgaon, SPJIMR Mumbai, SIBM Pune, NMIMS Mumbai, IIM Lucknow, IIM Indore, Symbiosis Institute of Business Management	6-25+ LPA
Marketing	MBA/PGD M (Marketing)	Comprehensive pathway to leadership in brand, product, sales, strategy, research & media; strong placements	CAT, XAT, SNAP, NMAT, CMAT	IIMs, SPJIMR, XLRI, MDI Gurgaon, IMT Ghaziabad	10-25 LPA



Career	Post-Graduate Course	Why?	Competitive Exams	Top Colleges in India	Placement Salary Range(INR)
Event Management	MBA in Event Management / Communication Management	Builds advanced leadership, strategic, and crisis management skills for corporate and international event planning.	CAT, XAT, MAH-CET, TISSNET, IIFT, SNAP	Symbiosis Institute of Business Management (SIBM), XLRI Jamshedpur, IIM Bangalore, IIM Ahmedabad, NMIMS Mumbai	8 – 18 LPA
Business Operations Management	MBA/PGD M in Operations Management	Gateway to leadership roles in operations, consulting, and supply chain management.	CAT, XAT, SNAP, NMAT, MAT, CMAT	IIM Ahmedabad, IIM Bangalore, IIM Calcutta, ISB, XLRI, SPJIMR, MDI, FMS	8-20 LPA (mid-level); 20-40 LPA (senior roles)

Portfolio Building

To build a strong portfolio aligned with medium aptitude in logical and quantitative skills and high Action Oriented and Organiser personality traits, practical experience is key. He should pursue internships or projects in data analysis or financial accounting firms to strengthen technical and analytical skills. Certifications like CA foundation courses and data analytics tools (e.g., Excel, Python, Power BI) will add credibility. Participating in business case competitions and marketing campaigns will hone managerial and organizational abilities. Networking events and leadership roles in student clubs can also showcase his action-oriented and networking strengths.

Certifications by Career option

- **Public Relations:** Certificate in Public Relations (PRCI - Public Relations Council of India)
- **Sales Manager:** Certificate in Sales Management (Indian Institute of Management Ahmedabad)
- **Marketing:** Google Ads Search Certification (Google Skillshop)
- **Event Management:** Event Management Certification (National Academy of Event Management (NAEMD))
- **Business Operations Management:** Six Sigma Green Belt (ISI / ASQ / Simplilearn)

Internships by Career option

- **Public Relations:** PR Intern at PR Agency (2–3 months)
- **Sales Manager:** Sales & Marketing Intern (2-3 months)
- **Marketing:** Digital Marketing Intern (8–12 weeks)
- **Event Management:** Event Coordination Intern (2–3 months)
- **Business Operations Management:** Operations Intern (2–3 months)

Emerging Industry Trends

- Increasing demand for data-driven decision-making boosts careers in data analytics and business analytics.
- Chartered Accountancy roles are evolving with automation; expertise in data tools and compliance is valued.
- Marketing and sales increasingly leverage digital platforms and AI for customer engagement and analytics.
- Soft skills like networking, leadership, and organizational ability are critical for management roles.



- Remote work and freelance consulting opportunities are expanding in marketing and business operations.

Summary

████████ medium logical and quantitative aptitude combined with high Action Oriented and Organiser traits make him well-suited for careers that balance analytical and managerial skills. His assessment suggests strong fits in Public Relations, Sales Manager, and Marketing roles, while his preferences for data scientist and Chartered Accountant align closely with his aptitude levels. The recommended pathways, including Data Analyst, Chartered Accountant, and Business Analytics, offer a blend of technical and business roles matching his personality and preferences. To progress, ██████ should focus on building relevant certifications and gaining practical experience through internships and projects. He must also develop his networking and leadership skills to leverage his personality strengths effectively. Monitoring industry trends and continuous skill upgrading will be critical to maintain competitiveness and career growth.

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These reports have been prepared based on the information, responses, and inputs provided by the individual. The insights, recommendations, and pathways outlined are indicative in nature and are intended only as a guidance tool.

They should not be considered as final, binding, or definitive for career decisions. Career interests, skills, and opportunities may evolve over time, and individuals are encouraged to explore, learn, and pursue areas of their own choice and passion.

These reports serve as a reference framework to support informed decision-making, but the ultimate responsibility for career choices lies with the individual, and their guardian/s in the case of minors. Continuous effort, learning, and self-improvement can enable them to achieve success in any path they aspire to.

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